

FOR IMMEDIATE RELEASE

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La Petite Academy Hosts Fall Festival to Benefit the Make-A-Wish Foundation

VERONA, Wisc., October 14, 2008 – La Petite Academy of Verona is proud to announce that it is hosting its sixth annual Fall Festival to benefit the Make-A-Wish Foundation. The event takes place on Wednesday, October 29th at the academy – located at 220 Cross Country Rd. – from 5:30 p.m. to 7:30 p.m.

The fun-filled Fall Festival is open to the public and local families are encouraged to attend. The event will feature performances from local musicians, a moon bounce, trick-or-treating, games and exciting contests for all ages. All proceeds will go towards helping make the wishes of some very special children come true.

“The Make-A-Wish Foundation is an organization dedicated to helping children, just as we are at La Petite Academy,” said Amanda Peterson, academy director. “While we know our event will be fun for local families, it’s truly about making a difference and we are glad to be a small part of what the Make-A-Wish Foundation does.”

All La Petite Academy schools across the country will be hosting fundraising events to benefit the Make-A-Wish Foundation. Since 2003, Learning Care Group – the parent company of La Petite Academy – and its family of brands have raised more than \$4.6 million for the non-profit organization.

About La Petite Academy

Headquartered in Chicago, La Petite Academy, Inc. is a leader in early childhood education with more than 550 schools in 36 states and the District of Columbia. Its *Journey@* curriculum takes a total approach to learning, focusing on six areas of development, including Language, Cognitive, Socio-Emotional, Physical, Creativity-Arts and Character Building. Each program is based on age-appropriate learning objectives and is designed to keep children on the right pace for their development. For more information on La Petite Academy or to find a school in your area, please visit www.lapetite.com.

About the Make-A-Wish Foundation

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Born in 1980 when a group of caring people helped a young boy fulfill his dream of becoming a police officer, the Foundation is now the largest wish-granting charity in the world, with 69 chapters in the United States and its territories. With the help of generous donors and nearly 25,000 volunteers, the Make-A-Wish Foundation grants more than 12,600 wishes a year and has granted more than 150,000 wishes in the U.S. since its inception. For more information about the Make-A-Wish Foundation, visit www.wish.org and discover how you can *share the power of a wish*®.