



FOR IMMEDIATE RELEASE

Contact: Nicole Yocom
303-841-6160
nyocom@lapetite.com

**STUDENTS AT LA PETITE ACADEMY COLLECT TEDDY BEARS
FOR THE CHILDREN'S HOSPITAL**

PARKER, Col., August 24, 2010 – In honor of Teddy Bear Day on September 9th, the students at La Petite Academy in Parker wanted to do something special to help out other children in the community. So from August 30th through September 24th the children will be collecting donations of teddy bears and other stuffed animals to benefit The Children's Hospital Parker Campus.

The students will also be creating special cards to accompany all of the donated items they collect. The public is welcome to participate by dropping off new teddy bears or stuffed animals directly at the academy – located at 11105 S. Pikes Peak Drive – between the hours of 7:00 a.m. and 6:00 p.m.

“Our children are really excited about this project because they truly understand the power of having an item like a teddy bear to comfort them during their time of need,” said Nicole Yocom, academy director. “Also, this ties in perfectly with the Kids of Character component of our curriculum which provides meaningful ways for children to develop positive character traits such as kindness, respect and perseverance.”

For more information on the teddy bear drive or questions about donating items, please call the academy directly at 303-841-6160.

About La Petite Academy

Headquartered in Novi, Mich., La Petite Academy is a leader in early childhood education with nearly 550 schools in 36 states and the District of Columbia. Its *Journey*® curriculum takes a total approach to learning, focusing on six areas of development, including Language, Cognitive, Socio-Emotional, Physical, Creativity-Arts and Character Building. Each program is based on age-appropriate learning objectives and is designed to keep children on the right pace for their development. For more information on La Petite Academy or to find a school in your area, please visit www.lapetite.com.

#